



**Top 2010 Conventions and Events
Ranked by Attendance**

1. AmericasMart January Gift, Home Furnishings, Area Rug Market

1/5/2010 – 1/13/2010

Total Attendance: 93,000

Direct Economic Impact: \$122,550,000

Location: AmericasMart Atlanta

2. AmericasMart July Gift, Home Furnishings, Area Rug Market

7/13/2010 – 7/21/2010

Total Attendance: 72,600

Direct Economic Impact: \$95,660,000

Location: AmericasMart Atlanta

3. Chick-fil-A Bowl*

12/31/2010 – 12/31/2010

Total Attendance: 71,000

Direct Economic Impact: \$30,000,000+

Location: Georgia Dome/ Georgia World Congress Center

4. SEC Football Championship 2010*

12/4/2010 – 12/4/2010

Total Attendance: 70,000+

Direct Economic Impact: \$29,000,000+

Location: Georgia Dome/ Georgia World Congress Center

5. Cheersport Limited 2010

2/05/2010 – 2/07/2010

Total Attendance: 70,000

Direct Economic Impact: \$34,870,000

Location: Georgia World Congress Center

6. Seventh-Day Adventist Church 59th General Conference Session

6/23/2010 – 7/03/2010

Total Attendance: 70,000

Direct Economic Impact: \$80,930,000

Location: Georgia World Congress Center

7. 100 Black Men of Atlanta Inc., Atlanta Football Classic 2010*

9/23/2010 – 9/26/2010

Total Attendance: 60,000

Direct Economic Impact: \$26,000,000+

Location: Georgia Dome

8. Bronner Bros. 2010 Mid Summer International Hair and Beauty Show

8/07/2010 – 8/10/2010

Total Attendance: 55,000

Direct Economic Impact: \$33,820,000

Location: Georgia World Congress Center

9. International Woodworking Fair 2010

8/23/2010 – 8/27/2010

Total Attendance: 53,000

Direct Economic Impact: \$61,270,000

Location: Georgia World Congress Center

10. Big South Qualifier

4/02/2010 – 4/04/2010

Total Attendance: 38,192

Direct Economic Impact: \$19,020,000

Location: Georgia World Congress Center

11. Bronner Bros. 2010 Mid Winter International Hair and Beauty Show

2/20/2010 – 2/23/2010

Total Attendance: 35,000

Direct Economic Impact: \$21,520,000

Location: Georgia World Congress Center

12. DRAGON*CON

9/02/2010 - 9/05/2010

Total Attendance: 30,000

Direct Economic Impact: \$14,940,000

Location: Hyatt Regency Atlanta

13. ACC2010 (American College of Cardiology) 59th Annual Scientific Session and i2 Summit

3/14/2010 – 3/16/2010

Total Attendance: 29,000

Direct Economic Impact: \$33,520,000

Location: Georgia World Congress Center

14. Annual Healthcare Information and Management Systems Society Conference and Exhibition

3/01/2010 – 3/04/2010

Total Attendance: 29,000

Direct Economic Impact: \$33,520,000

Location: Georgia World Congress Center

15. NACS Show 2010 (NACS, The Association for Convenience & Petroleum Retailing)

10/05/2010 – 10/08/2010

Total Attendance: 25,000

Direct Economic Impact: \$28,900,000

Location: Georgia World Congress Center

16.Hinman Dental Society 2010 Dental Meeting

3/25/2010 – 3/27/2010

Total Attendance: 23,000

Direct Economic Impact: \$26,590,000

Location: Georgia World Congress Center

17.National Business Aviation Association 2010 Annual Convention

10/19/2010 – 10/21/2010

Total Attendance: 23,000

Direct Economic Impact: \$26,590,000

Location: Georgia World Congress Center

18.Passion Conference

1/02/2010 – 1/05/2010

Total Attendance: 20,000

Direct Economic Impact: \$9,960,000

Location: Georgia World Congress Center/Phillips Arena

19.Custom Electronic Design & Installation Association (CEDIA) 2010 Annual Expo & Educational Conference

9/23/2010 – 9/26/2010

Total Attendance: 20,000

Direct Economic Impact: \$23,120,000

Location: Georgia World Congress Center

20.FIRST Robotic Championship

4/15/2010 – 4/17/2010

Total Attendance: 20,000

Direct Economic Impact: \$23,120,000

Location: Georgia World Congress Center

21.US Poultry and Egg Association/International Poultry Expo

1/26/2010 – 1/29/2010

Total Attendance: 18,000

Direct Economic Impact: \$21,960,000

Location: Georgia World Congress Center

22.AmericasMart Atlanta Apparel Market

10/16/2010 – 10/18/2010

Total Attendance: 16,284

Direct Economic Impact: \$15,020,000

Location: AmericasMart Atlanta

23.AmericasMart Fall Gift & Accessories Market, Gourmet Market

9/11/2010 – 9/13/2010

Total Attendance: 16,000

Direct Economic Impact: \$14,760,000

Location: AmericasMart Atlanta

24.AmericasMart Spring Gift, Accessories, Holiday Market

3/13/2010 – 3/15/2010

Total Attendance: 15,215

Direct Economic Impact: \$14,030,000

Location: AmericasMart-Atlanta

25.Messe Frankfurt Inc. Textile & Sewn Products Industry Week 2010

5/18/2010 – 5/20/2010

Total Attendance: 15,000

Direct Economic Impact: \$17,340,000

Location: Georgia World Congress Center

26.AmericasMart Atlanta Women's & Children's Apparel/Accessories Market

8/21/2010 – 8/23/2010

Total Attendance: 15,000

Direct Economic Impact: \$13,830,000

Location: AmericasMart-Atlanta

Note: Attendance and Economic Impact figures are estimates and subject to change.

**Figures provided by Atlanta Sports Council. Some events include past attendance and economic impact due to annual changes in event specifics.*