



ACVB Selects New Director of Tradeshow Sales

ATLANTA (July 15, 2005) – The Atlanta Convention & Visitors Bureau (ACVB) recently announced the selection of Mark Sussman as the new director of tradeshow sales.

Sussman will be responsible for aligning ACVB strategies with hotel and convention center objectives to solicit citywide conventions and trade shows, maximizing hotel and convention center revenues. He will also oversee the day-to-day management and selling strategy of the tradeshow sales department at the Bureau.

Prior to joining the ACVB, Sussman served as the director of sales for the Omni Hotel at CNN Center where he was responsible for overseeing all group sales including citywide conventions, tradeshow and corporate meetings.

A 23-year veteran of the hospitality industry, Sussman began his career with the Marriott Corporation in 1982 and has held various sales, convention services and marketing positions at properties throughout the country. His most recent positions included director of sales at the Atlanta Marriott Marquis, director of sales and marketing at the Memphis Marriott Downtown and area director of sales and marketing for Marriott's central Atlanta sales organization, where he was responsible for the total sales and marketing of three full service hotels in metro Atlanta.

Sussman is an active member of American Society of Association Executives, International Association for Exhibit Management and Meeting Professionals International. He holds a degree in hospitality management from Southern New Hampshire University. Sussman and his wife Laurie have two children and currently reside in Duluth, Georgia.

Established in 1913, the ACVB is a private, nonprofit organization created exclusively to sell and market metro Atlanta and Georgia globally as the premier conventions, meetings and tourism destination in the regional, national and international marketplace and favorably impact the Atlanta economy through conventions and tourism.

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