



Annual Programs

Atlanta Convention & Visitors Bureau (ACVB) markets metro Atlanta and serves as a liaison between visitors, meeting planners, tour operators and more than 1,200 member organizations. Below is a listing of annual programs that support ACVB's mission of generating significant economic impact through conventions and tourism.

- **Annual Meeting and Member of the Year**
The ACVB's Annual Meeting is a themed event that celebrates the city's tourism and hospitality accomplishments. Last year's 96th Annual Meeting drew a crowd of more than 800 attendees. Member of the Year is also held during the meeting and is awarded to the organization that demonstrates significant leadership that supports the bureau's mission.
- **Hospitality Hall of Fame**
The Hospitality Hall of Fame honors individuals who have made outstanding contributions to the growth and well-being of the city with special emphasis on tourism achievements. The 11th Annual Atlanta Hospitality Hall of Fame boasted a record attendance of more than 450 community and business leaders.
- **Taxi Cab Appreciation Week**
Atlanta's taxicab drivers are recognized for their dedication to the hospitality industry during Taxicab Appreciation Week. The weeklong event encourages participants to enjoy the city and honors more than 4,000 drivers and families with VIP discounts at area attractions and hotels.
- **Turkey Trot Invitational Golf Tournament**
Atlanta's hospitality community has created a tradition of giving back to the city through the Turkey Trot Open, a charitable golf tournament benefiting the ACVB Arts Foundation and the Atlanta Community Food Bank. Last year's Turkey Trot raised more than \$138,000 for ACVB Arts Foundation and \$125,000 in food donations for the Atlanta Community Food Bank. The program celebrates more than 17 years of success and has donated more than \$1 million in food and monetary contributions.
- **Update Atlanta**
In partnership with the Georgia World Congress Center and several downtown hotels, the ACVB sales team hosts meeting planner information sessions highlighting new and future city developments. Previous events have been held in Washington, D.C., New York, Boston, Chicago, Los Angeles and San Francisco. The 2009 Update Atlanta showcased the city's newest developments to 413 meeting planners in 6 cities.

Established in 1913, Atlanta Convention & Visitors Bureau is a private, nonprofit organization created to favorably impact the Atlanta economy through conventions and tourism. www.atlanta.net

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