

NEWS RELEASE

Atlanta and Memphis Invite Family Vacationers To Come Celebrate Black History and Culture

Plan Your Family Vacation Online at www.blackhistoryvacations.com
Register to Win a FREE Family Vacation to Atlanta or Memphis

Imagine a child's school report on "how I spent my summer vacation" reading like this: "On my summer vacation in Memphis, I sat in a real bus and heard what the driver said that made Rosa Parks refuse to give up her seat and then I heard the *real* music that started rock-n-roll. In Atlanta, I saw how civil war soldiers fought in battle, met a black astronaut, ate real soul food, and we planned the whole trip on the Internet!"

Want to help the kids get "A's" on next fall's school report? Then visit the Web site, www.blackhistoryvacations.com, to plan the family's vacation this summer.

The cities of Atlanta, Georgia and Memphis, Tennessee have teamed up to sponsor the Web site, (www.blackhistoryvacations.com), to help families plan a summer vacation filled with fun and interesting things to see and do relating to black history and culture in these two grand American cities of the South.

A visit to www.blackhistoryvacations.com provides helpful information from both cities about attractions, exhibits and events that entertain and educate people about the diverse history and achievements of black Americans -- from African origins through Civil War history and the Civil Rights movement, to contemporary black leaders in business, politics, and art. Get details about interactive exhibits, live performances, and entertaining venues that will provide enough stimulation to hold the attention of children while educating them about the important struggles and valuable contributions of black people in America.

These two cities are birthplaces of black history in America and give due tribute to the many personal achievements of black Americans. These vacation-planning Web sites will give travelers many new reasons to visit Memphis and Atlanta this summer.

Don't forget to register online to **win a free family vacation to Atlanta or Memphis.**

For complete visitor information, online hotel reservations, and to order visitor guides and discount coupons and packages, visit the official visitor information Web sites sponsored by each city's convention and visitor bureaus at www.atlanta.net and www.memphistravel.com.

--30--

www.blackhistoryvacations.com Contact: Jeff Woolford (361) 653-2377 jrw@usdm.net
Memphis CVB Contact: Regena Bearden, (901) 543-5300, email: regena@mcvb.org
Atlanta CVB Contact: Brandy Humphries, (404) 521-6645, email: bhumphries@acvb.com