



ACVB Selects New Vice President Of Sales Schuler to Lead Sales Department

(ATLANTA— February 4, 2002) The Atlanta Convention and Visitors Bureau (ACVB) recently announced the advancement of Bob Schuler to vice president of sales. Schuler will oversee the sales team as well as the convention services and registration services departments.

As director of sales for the Bureau for more than a year, Schuler managed the day-to-day activities of the sales staffs in Atlanta and Washington, D.C. and worked closely with the Atlanta Sports Council to bring various sporting events to the city. “We’re thrilled to have Bob heading up our efforts to bring business and tourism to our city. His knowledge of the hotel market in Atlanta and commitment to the ACVB makes him an excellent fit for the position,” said Spurgeon Richardson, ACVB President.

Schuler has had a long and distinguished career in the hospitality community. Prior to joining the ACVB, he served as the director of sales and marketing for the Renaissance Atlanta Hotel Downtown. His career includes more than 13 years within the Marriott Corporation where he started as a manager of housekeeping at the Atlanta Airport Marriott and advanced to the director of sales and marketing for the JW Marriott at Lenox. Schuler is an active member of the Atlanta Sports Council and serves on the board and as an executive committee member for the Chick-fil-A Peach Bowl.

Established in 1913, the ACVB is a private, nonprofit organization created exclusively to market metro Atlanta and Georgia as premier conventions, meetings and leisure destinations in the regional, national and international marketplace and to favorably impact the Atlanta economy through conventions and tourism.

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