



ACVB Names Gordon 2002 Employee of the Year

ATLANTA (March 21, 2003) – The Atlanta Convention and Visitors Bureau (ACVB) recently named Cynthia Gordon, assistant manager of operations, as its 2002 Employee of the Year. Announced at an annual luncheon for ACVB employees, Gordon was nominated by her co-workers in recognition of her commitment and dedication to the ACVB.

As the assistant manager of operations, Gordon is responsible for educating employees on benefits, assisting with compensation procedures, as well as assisting the vice president of operations in details related to the board of directors, the executive committee, the annual meeting and the Atlanta Hospitality Hall of Fame, among other human resources administration responsibilities.

“Cynthia’s hard work and dedication over the past three years have been a great asset to the ACVB, and she is very deserving of the award,” said ACVB president Spurgeon Richardson. “Her steadfast commitment to helping others benefits everyone here at the ACVB, and I am proud to have her on our staff.”

Gordon began working at the ACVB in 1999 as administrative assistant to the vice president of operations and chief financial officer/vice president. She was promoted to specialist in human resources in August of 2001 and later promoted to her current position in December of 2002. Gordon has also served on the ACVB Employee Council for more than three years.

A graduate of Emory University, Gordon is a member of the Society for Human Resource Management (SHRM) Atlanta Student Chapter and National SHRM Chapter in which she served as 2002 co-chair for the community affairs committee. She earned her PHR (Professional Human Resources) certification in June 2001 and will graduate from Georgia State University this May with a Masters of Science degree in Human Resource Development.

Established in 1913, the ACVB is a private, nonprofit organization created exclusively to market metro Atlanta and Georgia as the premier conventions, meetings and leisure destination in the regional, national and international marketplace and to favorably impact the Atlanta economy through conventions and tourism.

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Photo available upon request