



Atlanta Convention and Visitors Bureau Hooks Visitors at Georgia Aquarium

ATLANTA - Atlanta Convention and Visitors Bureau (ACVB) recently celebrated the grand opening of the new visitor center at the Georgia Aquarium. Visitors to the center will have access to information about Atlanta's attractions, cultural organizations, dining, shopping and transportation.

The center, located between the Tropical Diver and Ocean Voyager exhibits, will assist visitors in making hotel and restaurant reservations, purchasing theater tickets and building an itinerary for their visit.

Visitor centers are located in areas with high traffic in order to conveniently provide information that will enhance the tourist experience. The Georgia Aquarium welcomed more than three million visitors in its first year of operation and recently celebrated its one-year anniversary.

The Georgia Aquarium is the fourth visitor center location operated by ACVB. Other visitor centers can be found at Hartsfield-Jackson Atlanta International Airport, Underground Atlanta and the Georgia World Congress Center, which boasts three centers during large conventions. In 2005, the visitor centers assisted 930,762 people.

Established in 1913, ACVB is a private, nonprofit organization created exclusively to market metro Atlanta and Georgia as a premier convention, meeting and leisure destination in the regional, national and international marketplace and to favorably impact the Atlanta economy through conventions and tourism. For more information, visit www.atlanta.net.

###

For more information, please contact ACVB Public Relations:

Lauren Jarrell
Director
404.521.6649
ljjarrell@atlanta.net

Jessica Lumsden
Specialist
404.521.6645
jlumsden@atlanta.net

Suzanne Forte
Specialist
404.521.6632
sforte@atlanta.net

Tara Burnham
Assistant
404.521.6398
tburnham@atlanta.net