



## Summer Family Fun in Atlanta

*- Atlanta's summer packages offer huge savings to the city's top attractions-*

**ATLANTA** (April 15, 2009) – This summer, visitors and residents alike can take advantage of three affordable packages that provide access to the city's top attractions. MVP, or Most Valuable Package; Pemberton Place Pass and Atlanta CityPass are available on [Atlanta.net/summer](http://Atlanta.net/summer) where buyers also have the option to purchase hotel accommodations at a special price.

“During these tough economic times, it's important that families are still able to enjoy Atlanta's fun and entertaining summer attractions without breaking the bank,” said William Pate, president and CEO of Atlanta Convention & Visitors Bureau (ACVB). “Whether it's a weekend or a weeklong getaway, Atlanta.net is your one-stop-shop for planning a memorable and affordable summer vacation.”

[MVP](#) provides admission to five of Atlanta's top attractions for just \$89. The package, which is available through Oct. 4, represents a 35 percent savings over standard admission prices. It includes tickets to the [Georgia Aquarium](#) and [World of Coca-Cola](#), an all-day pass to [Six Flags Over Georgia](#), an all-attractions pass to [Stone Mountain Park](#), and an upper box section ticket to an [Atlanta Braves](#) game. On the Web site, buyers can also sign up for a free [Georgia Dream Pass](#), Georgia's “membership rewards” program that provides access to offers and benefits that are exclusive to card holders. Visit participating members around the state of Georgia and enjoy special member rates on green fees, additional nights at golf resorts, priority tee times and many other exceptional offers at 35 participating golf courses and resorts. The program also includes rewards and special offers at 79 of Georgia's most popular tourist attractions.

[Pemberton Place Pass](#) is a specially priced combination ticket that offers admission to the World of Coca-Cola and the Georgia Aquarium at one combo price. Adjacent to Centennial Olympic Park, both attractions are conveniently situated next to one another at Pemberton Place®, a 20-acre complex named after John S. Pemberton, the pharmacist who invented Coca-Cola® in 1886. Pemberton Place Pass prices are \$36.50 for adults (ages 13-64); \$31 for seniors; and \$26.50 for youth (ages 3-12).

Bypass the main ticket lines with an [Atlanta CityPass](#), a booklet featuring eight attractions for only \$69. Choose from the Georgia Aquarium; World of Coca-Cola; [Zoo Atlanta](#); [Inside CNN Atlanta](#); [Fernbank Museum of Natural History](#) or [Atlanta Botanical Garden](#); and [High Museum of Art](#) or [Atlanta History Center](#). Atlanta CityPass is valid for nine days and the validity period begins the first day the booklet is used. The booklet is packed with attraction information, transportation directions, a map, coupons and special offers, and expert advice on where to find distinctive Atlanta tastes, goods, and off-beat places from the experts at National Geographic Traveler magazine.

Established in 1913, Atlanta Convention & Visitors Bureau is a private, nonprofit organization created to favorably impact the Atlanta economy through conventions and tourism. [www.atlanta.net](http://www.atlanta.net)

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