



Atlanta's Summer Lineup Features MVP Savings

- Top Attractions Team Up to Create Summer's Most Valuable Getaway Package -

ATLANTA (March 6, 2007) – This season, visitors can enjoy four of Atlanta's top attractions for one low price, as the Atlanta Braves, Georgia Aquarium, Six Flags Over Georgia and Stone Mountain Park have teamed up to create this summer's MVP, or "Most Valuable Package."

For just \$79.99, buyers will receive admission to each attraction, which includes a ticket to the Georgia Aquarium, an all-day pass to Six Flags Over Georgia, an all-attractions pass to Stone Mountain Park and an upper box section ticket to an Atlanta Braves game. The package, which represents a 35 percent savings over standard admission prices, will be available beginning April 16 through www.atlanta.net. To make planning even easier, visitors will also have the option to purchase hotel accommodations at a special price.

"The MVP package offers an exception deal for our summer visitors," said Spurgeon Richardson, Atlanta Convention & Visitors Bureau (ACVB) president and CEO. "Visitors can experience a weekend getaway highlighting some of our newest attractions and Atlanta favorites for an incredible price."

The MVP offers something for everyone: a chance to cheer on the hometown favorite Atlanta Braves (www.braves.com); a trip inside the world's largest aquarium (www.georgiaaquarium.org); thrills on rides like the classic Scream Machine or Goliath, which reaches more than 200 feet in height, at Six Flags Over Georgia (www.sixflags.com); and more than a dozen exciting attractions and animal shows during the Animal Planet® Summer Adventure event at Stone Mountain Park (www.stonemountainpark.com).

Upon purchase, all four attraction tickets can either be mailed directly to the customer or left at Turner Field Will Call. All orders must be submitted 10 days in advance of the Braves game date.

Established in 1913, ACVB is a private, nonprofit organization created exclusively to market metro Atlanta and Georgia as a premier convention, meeting and leisure destination in the regional, national and international marketplace and to favorably impact the Atlanta economy through conventions and tourism. www.atlanta.net

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