



ACVB Announces New Additions and Promotions

ATLANTA (May 19, 2003) – The Atlanta Convention and Visitors Bureau (ACVB) recently announced the addition of two new staff members. Andrea Hendricks has been named director of the ACVB's new Chicago office, while Kate Larry joins the ACVB as sales manager of small meetings.

Andrea Hendricks joins the ACVB as the new director of the Chicago area sales office. Hendricks will lead the development of the ACVB's Chicago branch through partnering with ACVB national trade show account managers to grow existing and potential business in the Chicago market. Prior to joining the ACVB, Hendricks worked for the Philadelphia CVB as a sales representative in the Midwest and West coast markets. She brings with her more than 10 years of convention bureau and hotel experience with companies such as City Reps, Inc., Allerton Crowne Plaza Hotel and ANA Hotels International.

Kate Larry comes to the ACVB as sales manager of small meetings, focusing on meetings using up to 100 peak room nights. Larry most recently worked as an account coordinator with BBDO Atlanta and previously as an assistant paralegal with Holden, Rapenecker, Eubanks & Mills. Larry graduated with a B.S. in advertising with a minor in event planning and management from the University of Florida in 2001.

Established in 1913, the ACVB is a private, nonprofit organization created exclusively to market metro Atlanta and Georgia as premier conventions, meetings and leisure destinations in the regional, national and international marketplace and to favorably impact the Atlanta economy through conventions and tourism.

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Photos available upon request