



Atlanta's Summer Discounts Continue Into the Fall

ATLANTA (Sept. 8, 2009) – Despite tighter household budgets and the summer travel season coming to an end, more than 27 percent of leisure travelers said they expect to increase their spending on leisure travel in the upcoming year, up from 20.1 percent in January.* To accommodate shoulder season travelers, Atlanta is extending summer tourism programs for a limited time.

"More than a quarter of Americans who have been on family vacations feel a last-minute trip is more fun for their family than one planned well in advance of the vacation date**," said William Pate, president & CEO of the Atlanta Convention & Visitors Bureau. "This fall is a great opportunity for families to take the trip they may have passed up over the summer, and Atlanta offers tremendous value."

Atlanta's [Backyard Adventure hotel packages](#), extended through September on Atlanta.net, offer reduced room rates and discounted admission to major attractions. In addition to hot offers like Sheraton Atlanta's Beat the Heat package (guests pay a rate equivalent to the outside temperature on the day of check-in), participating hotels are including memorable perks such as shopping and dining gift cards, in-room movies, complimentary breakfast buffets, iTunes gift cards, room upgrades and more.

Atlanta's MVP, or [Most Valuable Package](#), provides admission to five of the city's top attractions for just \$89, representing a 35 percent savings over standard admission prices. Available through Oct. 4 on Atlanta.net, the package includes tickets to the [Georgia Aquarium](#) and [World of Coca-Cola](#), an all-day pass to [Six Flags Over Georgia](#), an all-attractions pass to [Stone Mountain Park](#), and an upper box section ticket to an [Atlanta Braves](#) game.

Last Chance

- Cheer on the [Atlanta Braves](#) as they contend for the National League Wild Card with home game series against the New York Mets (Sept. 15-17), Philadelphia Phillies (Sept. 18-20), Florida Marlins (Sept. 28-30) and Washington Nationals (Oct. 1-4).
- See nearly 500 years of African American contributions to this country at [America I AM: The African American Imprint](#) exhibition, through Sept. 27 at the Atlanta Civic Center.
- Witness the largest outdoor exhibition of British sculptor Henry Moore's monumental bronzes ever presented in North America at [Atlanta Botanical Garden's Moore in America](#) exhibit, on display through October.

Be the First

- Experience the [Georgia Aquarium's](#) 10,000-square-foot interactive exhibit, *Planet Shark: Predator or Prey*, opening on Oct. 3.
- Beginning Oct. 6, more than 50 of Leonardo da Vinci's works will be on display at the [High Museum of Art](#) in the new *Leonardo da Vinci: Hand of the Genius* exhibition.
- After a \$10 million transformation, the [Jimmy Carter Presidential Museum](#) will re-open on President Carter's 85th birthday, Oct. 1, with a new exhibit featuring a unique area called *A Day in the Life of a President*.
- The [Margaret Mitchell House](#) recently introduced a new visitor experience which includes a new exhibition, *Margaret Mitchell: A Passion for Character*.

Visit Atlanta.net for the latest events, packages and shoulder season deals that will help make your spur-of-the-moment trip unforgettable.

Source: State of the American Traveler July 2009 survey* and national study from Expedia.com**

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