



**January 2010 Top Conventions
(with attendance above or near 5,000)**

Total Top January Conventions: 7
Total Expected Attendance: 166,776
Total Direct Economic Impact: \$191,150,000

Allied Social Science Association Annual National Convention

1/02/10 – 1/05/10
Total Attendance: 9,500
Direct Economic Impact: \$10,980,000
Location: Atlanta Marriott Marquis

2010 Passion Conference

1/02/10 – 1/05/10
Total Attendance: 20,000
Direct Economic Impact: \$9,960,000
Location: Georgia World Congress Center/Philips Arena

AmericasMart January Gift, Home Furnishings, Area Rug Market

1/5/10 – 1/13/10
Total Attendance: 93,000
Direct Economic Impact: \$122,550,000
Location: AmericasMart Atlanta

AmericasMart Atlanta Int'l Area Rug Market

1/06/10 – 1/11/10
Total Attendance: 6,500
Direct Economic Impact: \$5,990,000
Location: AmericasMart Atlanta

American Meteorological Society 90th Annual Meeting

1/18/10 – 1/21/10
Total Attendance: 6,300
Direct Economic Impact: \$7,280,000
Location: Georgia World Congress Center

AmericasMart Women's & Children's Apparel/Accessories Market

1/23/10 – 1/25/10
Total Attendance: 13,476
Direct Economic Impact: \$12,430,000
Location: AmericasMart Atlanta

US Poultry and Egg Association International Poultry Expo

1/26/10 – 1/29/10

Total Attendance: 18,000

Direct Economic Impact: \$21,960,000

Location: Georgia World Congress Center

Note: Attendance and economic impact figures are estimates and subject to change

*Figures provided by Atlanta Sports Council. Some events include past attendance and Economic Impact due to annual changes in event specifics.