



**September 2009 Top Conventions
(with attendance above or near 5,000)**

Total Top September Conventions: 5
Total Expected Attendance: 183,089
Total Direct Economic Impact: \$98,480,000

DRAGON*CON
9/2/2009 – 9/8/2009
Total Attendance: 20,000
Direct Economic Impact: \$10,340,000
Location: Hyatt Regency Atlanta

2009 Chick-fil-A College Kickoff~
9/5/2009
Total Attendance: 70,097
Direct Economic Impact: \$29,000,000
Location: Georgia Dome

CEDIA 2009 Annual Expo & Educational Conference
9/10/2009 – 9/13/2009
Total Attendance: 20,000
Direct Economic Impact: \$23,230,000
Location: Georgia World Congress Center

AmericasMart Fall Gift & Accessories Market, Gourmet Market
9/12/2009 – 9/14/2009
Total Attendance: 16,992
Direct Economic Impact: \$15,910,000
Location: AmericasMart Atlanta

100 Black Men of Atlanta, Bank of America Atlanta Football Classic 2009~
9/24/2009 – 9/26/2009
Total Attendance: 56,000
Direct Economic Impact: \$20,000,000
Location: Georgia Dome, Georgia World Congress Center

Note: Attendance and economic impact figures are estimates and subject to change

~Figures provided by Atlanta Sports Council. Some events include past attendance and Economic Impact due to annual changes in event specifics.